

PRESSALERT

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For Immediate Release:

Tuesday, July 4, 2015

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GEORGIA DOT BEGINS PLACEMENT OF REFLECTIVE RAISED PAVEMENT MARKERS ON HIGHWAY 20 IN CHEROKEE COUNTY

WHAT A Georgia DOT Maintenance crew begins today through Friday to replace the obliterated and damaged reflective raised pavement markers on State Route (SR) 20 in Cherokee County. Work proceeds daily between the hours of 7:30 a.m. and 5:30 p.m., as weather permits.

Georgia DOT maintains over 2000 lane-miles in Northwest Georgia. This year's relatively harsh winter and snowplows used to clear the region's interstates and state routes from snow and ice present a summer challenge to the DOT crews who are charged with maintaining lane markers on the roads. These crews follow Federal Highway Administration standards for markings and do their best to keep up. They also work almost continuously restriping faded markers and replacing missing reflective raised pavement markers. Still, the volume of traffic on the highways, snow removal in the winter and sunny summer all weigh heavily on the durability of the lane markers.

WHEN: Tuesday, July 14 through Friday, July 17, 2015 from 7:30 a.m. until 5:30 p.m.

WHERE: SR 20 in Cherokee County

DriveAlert ArriveAlive calls attention to an alarming increase in roadway fatalities across Georgia, many resulting from preventable crashes and distracted driving. *DriveAlert ArriveAlive* implores motorists to buckle up; stay off the phone and no texting; and drive alert. Visit www.dot.ga.gov/DS/SafetyOperation/DAAA. #ArriveAliveGA For information on the Department of Transportation, visit <http://www.dot.ga.gov>. You also may follow us on (www.facebook.com/GeorgiaDOT-Northwest) and *Twitter* (<https://twitter.com/GDOTNW>).

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